



## INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT (cl. LM-49)

Year 2018/2019

### STUDY PLAN

YEAR	COURSE UNITS	SDS	ECTS/CFU	HOURS	
1st YEAR	SEMESTER I				
	English - Language and Culture	L-LIN/12	9	54	
	Social Psychology of Tourism	M-PSI/05	6	36	
	Planning and Control Systems in Tourism Businesses	SECS-P/07	9	54	
	Urban History	M-STO/04	9	54	
	Tot.			33	
	SEMESTER II				
	Cultural Differences	SPS/08	6	36	
	Landscape and Environment Geography	M-GGR/01	9	54	
	Human Resources in Tourism	M-PED/01	6	36	
	Transport and Tourism Law	IUS/06	6	36	
Tot.			27		
Total 1st year			60		
2nd YEAR	SEMESTER I				
	Cultural Heritage Management	SECS-P/08	6	36	
	Place Branding and Rural Development	AGR/01	9	54	
	<i>Stage</i>	---	9	225	
	Tot.			24	
	SEMESTER II				
	French Language and Culture	L-LIN/03	9	54	
	Hispanic Language and Culture <i>as option</i>	L-LIN/06			
	<i>Elective courses</i> <sup>1</sup>	---	15		
	<i>Final dissertation</i>	---	12		
Tot.			36		
Total 2nd year			60		
Total			120		

## Further information

### 1. Elective courses

Students may choose the elective courses according to the academic regulations of International Tourism and Destination Management (<http://sfbct.unimc.it/en/courses/degree-courses/itourdem/courses/regulations>).

In addition to the ones in option within the study plan (French Language and Culture or Hispanic Language and Culture), for the a.y. 2018/19, the Master of International tourism and destination management activates the following courses:

Elective courses	SDS	ECTS/CFU	HOURS	SEM
Environmental Law	IUS/01	6	36	2

Students can decide between subjects offered in the educational syllabus of the Department, as well as the entire University, or for activities with credits different than teachings (seminars, laboratory, meetings, etc...) as long as they are coherent with the goals of the Course of Study.

Every year, in order to support the student in the choice of activities coherent with the Course of Study, the Board of the Course of Study defines a list of activities considered eligible. The list is integrated during the academic year, also considering the requests of validation of seminars or events organized by other Courses of Study or external Bodies. The lists are available here:

<http://sfbct.unimc.it/en/courses/degree-courses/itourdem/courses/didactic-services/elective-courses>

If the student decides to choose an activity that is not included in the list, his tutor will assist him in the evaluation of the chosen activity's coherence with the educational goals and consequently sign the request for approval submitted by the student. Otherwise, he supports the student in the choice of a different activity.

Students must read carefully the [Regulations of the Course of Study](#), which regulates also the characteristics of the elective courses.

N.B. The teachings of the following Degrees are considered on the same level:

- Bachelor's Degrees of another area;
- Master's Degrees of another area.

### 2. Preparatory lessons

The "International Tourism and Destination Management"(LM-49) Master's Program has designed preparatory lessons for the A.Y. 2018/19, as support to regular curricular activities.

Further information is available at the bottom of this guide, under point 1 of the "Informazioni Utili" section, and at the following link: <http://sfbct.unimc.it/it/didattica/corsi-di-laurea/corsi-di-azzramento>.

A.Y. 2018/2019:

COURSE	TEACHER	SDS
Introduction to Geography of tourism	Enrico D.G. Nicosia	M-GGR/01

### 2. Exam booking and dates

The website is: <https://studenti.unimc.it/>

All information is available here:

<http://sfbct.unimc.it/en/courses/degree-courses/itourdem/courses/didactic-services/exams>

Tutorials are available here: <http://adoss.unimc.it/it/easy-unimc/help-pren-appelli>

### 3. Internship

All information is available here:

<http://sfbct.unimc.it/en/courses/degree-courses/itourdem/courses/didactic-services/internships-1>

#### 4. Final exam

All information is available here:

<http://sfbct.unimc.it/it/didattica/organizzazione-della-didattica/esami-di-laurea-1>

#### 5. Regulations of the Courses of Study

All information is available here:

<http://sfbct.unimc.it/it/dipartimento/organi-e-regolamenti/regolamenti>

#### 6. Easy UNIMC Tutorials

**Tutorials**, i.e. support for online services concerning the management of students' academic career (enrollment, study plans, booking of exams, fees reduction request, etc...) are available here: <http://adoss.unimc.it/it/easy-unimc>