



International Seminars' Week

FROM MONDAY 3
TO FRIDAY 7 APRIL
2017

WELCOME Day
to our guest teachers

THURSDAY, APRIL 6
2017

H 15.00
AULA MAGNA
/ PLE BERTELLI, 1
/ C.DA VALLEBONA
/ MACERATA

Guest List

Andrej SRAKAR / Institute for Economic Research / SLOVENIA
Bharti GUPTA / Central University of Jammu / INDIA
Chiara RINALDI / University of Gothenburg / SWEDEN
Daryna PETLINA / Taras Shevchenko National University of Kyiv / UKRAINE
Gonzalo DEL MORAL ARROYO / University of Extremadura / SPAIN
Laurie-Ann HELLSTEN-BZOVEY / University of Saskatchewan / CANADA
Maria Beatriz RODRIGUES / Federal University of Rio Grande do Sul / BRAZIL
Massimo GIOVANARDI / University of Leicester / ENGLAND
Oksana MALYNOVSKA / Taras Shevchenko National University of Kyiv / UKRAINE

Monday 3 April

Department of education,
cultural heritage and tourism
09.00 - 12.00 / Aula 6

Andrej **SRAKAR** / Institute for
Economic Research / SLOVENIA
*Studies on the economic impact of
cultural events in cultural tourism*
15.00 - 18.00 / Aula 6

Andrej **SRAKAR**
Idem

Tuesday 4 April

Department of education, cultural
heritage and tourism
08.30 - 11.00 / Aula 1

Bharti **GUPTA** / Central University
of Jammu / INDIA
*Understanding the relevance of
Qualitative Research Strategy in
tourism studies*

11.00-14.00 / Aula 1

Daryna **PETLINA** / Taras
Shevchenko National University
of Kyiv / UKRAINE
*Revenue Management in
hospitality industry*

13.00 - 16.00 / Aula 3

Gonzalo **DEL MORAL ARROYO** /
University of Extremadura / SPAIN
La devianza in adolescenza

14.00 - 17.30 / Aula 1

Bharti **GUPTA** / Central University
of Jammu / INDIA
*Understanding the relevance of
Qualitative Research Strategy in
tourism studies*

Wednesday 5 April

Department of education, cultural
heritage and tourism

08.30 - 11.00 / Aula 4

Oksana **MALYNOVSKA**
/ Taras Shevchenko National
University of Kyiv / UKRAINE
*Market activity of tourism
companies*

11.30 - 13.30 / Aula 4

Maria Beatriz **RODRIGUES**
/ Federal University of Rio Grande
do Sul, BRAZIL

*Inclusione lavorativa:
criticità e prospettive*

14.00 - 17.30 / Aula 6

Oksana **MALYNOVSKA**
/ Taras Shevchenko National
University of Kyiv / UKRAINE
*Market activity of tourism
companies*

Thursday 6 April

Department of education,
cultural heritage and tourism
08.30 - 11.00 / Aula 3

Laurie-Ann **HELLSTEN-BZOVEY** /
University of Saskatchewan
CANADA

*Methodological issues in
researching cyberbullying*
11.00 - 14.00 / Aula 12

Daryna **PETLINA** / Taras
Shevchenko National University of
Kyiv, UKRAINE
*Revenue Management in
hospitality industry"*

15.30 - 19.00
/ International Welcome Day
Aula Magna

Department of education,
cultural heritage and tourism

Friday 7 April

Department of education,
cultural heritage and tourism
09.00 - 12.00 / Aula 10

Massimo **GIOVANARDI**
/ University of Leicester, ENGLAND
Chiara **RINALDI** / University of
Gothenburg, SWEDEN
Place branding and local

*development: the role of food and
gastronomy*

15.00 - 18.00 / Aula 10

Massimo **GIOVANARDI**
/ University of Leicester, England
Chiara **RINALDI** / University of
Gothenburg, SWEDEN
*Place branding and local
development: the role of food and
gastronomy*

Direzione e coordinamento scientifico

/ Management and
scientific coordination
prof. Simone **BETTI**

Comitato scientifico

/ Scientific Committee
prof.ssa Alessandra **FERNANI**
prof. Alessio **CAVICCHI**
prof.ssa Catia **GIACONI**
prof.ssa Flavia **STARA**
prof.ssa Isabella **CRESPI**
prof.ssa Mara **CERQUETTI**
prof. Simone **BETTI**