

l'umanesimo che innova

INFO

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LM49 ITOURDEM students
1 CFU for all the seminars

Ph.D students Formazione,
Patrimonio e territorio 2
CFU

Sezione PSL – Persona,



Co-funded by the
Erasmus+ Programme
of the European Union

30 March 2021

Openings

Lorella **GIANNANDREA**/

Head of Department of Education, Cultural Heritage and Tourism

Simone **BETTI**/

President of the degree courses in Cultural Heritage and Tourism/ UNIMC

Eva **CRESPO**/

Director of Escuela Universitaria de Turismo Lanzarote

Lanzarote Biosphere Reserve, obstacles derived from the success of tourism

Quino **MIGUELEZ**/

Scientific Coordinator and Observatory of the Lanzarote Biosphere Reserve Lanzarote

Lanzarote: the role of cultural and natural heritage in the development of a sustainable tourist destination

Annalisa **SALVI** / UNIMC

13 April 2021

Risk and Tourism in a social perspective

Isabella **CRESPI** / UNIMC

*Risk perception and cultural differences in tourist destinations:
media and communication issue*

Marco **TAIBI** / EU Project Manager at Practivista SL - Málaga

20 April 2021

Social Media Strategies for a Sustainable Tourist Industry. Case Studies

Hugo **BANDE**/ University of Oviedo

Building Sustainability with the Arts

Maura **MATACCHIONI**/ Unimc



Cycle of Webinars

Sustainability and risk in the tourism sector: Cultural and communicative aspects

30 March, 13 and 20 April - 17.30-19.30

Link to the webinars: <http://bct.unimc.it/it/webinar>