


# STUDENT GUIDEBOOK

## Academic Year 2023/24



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## Calendar of didactic activities a.y. 2023/24

I semestre	LESSONS	EXAMS	GRADUATION EXAMS
	02.10.2023 - 22.12.2023	08.01.2024 - 19.01.2024 <sup>[1]</sup>	06.11.2023 – 17.11.2023 <sup>[3]</sup>
		22.01.2024 - 02.02.2024 <sup>[1]</sup>	10.04.2024 – 17.04.2024 <sup>[4]</sup> (extraordinary session a.y. 22/23)
		05.02.2024 - 16.02.2024 <sup>[1]</sup>	18.04.2024 – 19.04.2024 <sup>[5]</sup> (additional graduation session a.y. 23/24 – only for LM-85bis)
		11.03.2024 - 15.03.2024 <sup>[2]</sup> (extraordinary session)	

<sup>[1]</sup> **Winter session for both a.y. 2022/23 and a.y. 2023/24:** Academic credits earned during the winter session are automatically assigned to a.y. 2022/2023, except for students enrolled in their first year in the a.y. 2023/2024.

Academic credits earned during the winter session are automatically assigned to a.y. 2022/2023, except for students enrolled in their first year in the a.y. 2023/2024. Part-time students enrolled in a.y. 2022/2023 who have already earned 36 academic credits and have renewed their enrolment in a.y. 2023/2024 will be able to register for exams of this session only after contacting the Student's office, which will modify the relevant academic year.

<sup>[2]</sup> **Extraordinary session valid for a.y. 2022/2023:** the extraordinary session is available only for:

- students who, on the booking date, have renewed their enrolment for a.y. 2023/2024, has not passed all his exams within the prescribed period of time;
- students who have not renewed their enrolment for the a.y. 2023/2024 so that they are enrolled in the last year or they are off-course for the previous a.y 2022/2023;
- students enrolled in single courses of a.y. 2022/2023.

<sup>[3]</sup> **Fall session of graduation exams a.y. 2022/2023 –all courses**

*I student's office deadline: no later than 22.09.2023*

*II student's office deadline: no later than 23.10.2023*

<sup>[4]</sup> **Extraordinary session for graduation exams a.y. 2022/2023 – all courses**

*I student's office deadline: no later than 26.02.2024*

*II student's office deadline: no later than 27.03.2024*

<sup>[5]</sup> **Additional graduation session a.y. 2023/2024 –LM-85bis only**

*I student's office deadline: no later than 04.03.2024*

*II student's office deadline: no later than 03.04.2024*

II semester	LESSONS	EXAMS	GRADUATION EXAMS
	19.02.2023 - 18.05.2024 (Saturday)*	27.05.2024 – 10.06.2024 <sup>[7]</sup>	24.06.2024 – 28.06.2024 <sup>[9]</sup> (LM-85bis only)
	* <b>Easter break</b> 29.03.2024 – 02.04.2024 <sup>[6]</sup>	11.06.2024 – 25.06.2024 <sup>[7]</sup>	10.07.2024 – 19.07.2024 <sup>[10]</sup>
		26.06.2024 – 12.07.2024 <sup>[7]</sup>	04.11.2024 – 15.11.2024 <sup>[11]</sup>
		02.09.2024– 13.09.2024 <sup>[8]</sup>	
		16.09.2024 – 27.09.2024 <sup>[8]</sup>	

<sup>[6]</sup> Any further breaks will be communicated according to the University decisions.

<sup>[7]</sup> Summer session exams a.y. 2023/2024

<sup>[8]</sup> Fall session exams a.y. 2023/2024

<sup>[9]</sup> Summer session for graduation exams a.y. 2023/2024 - LM-85bis only

*Students are eligible for this session only if they complete their career plan within the first summer session exams (27.05.2024 – 10.06.2024)*

*I student's office deadline: no later than 10.05.2024*

*II student's office deadline: no later than 10.06.2024 (exams must be taken by and no later than the I Summer session)*

<sup>[10]</sup> Summer session of graduation exams a.y. 2023/2024 – all the courses except LM-85bis

*Students are eligible for this graduation session if they complete their career plan by and no later than the II summer session exam (29.05.2023 – 12.06.2023 e 13.06.2023 – 27.06.2023)*

*I student's office deadline: Entro e non oltre il 27.05.2024*

*II student's office deadline: Entro e non oltre il 25.06.2024 (exams must be taken by and no later than the II Summer session<sup>[7]</sup>)*

<sup>[11]</sup> Fall graduation session a.y 2023/2024 – all courses

*I student's office deadline: no later than 20.09.2024*

*II student's office deadline no later than 21.10.2024*

CLASSES	EXAMS	GRADUATION EXAMS
<a href="#">Classes schedule</a> <a href="#">Study plan</a> <a href="#">Subjects</a>	<a href="#">Exams timetable</a>	<a href="#">Exams procedures and deadlines</a>

# INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT

## (Classe LM-49)

(Course that provides additional educational services in e-learning)

Teaching programs: <https://sfbct.unimc.it/it/didattica/corsi-di-laurea/tutti-gli-insegnamenti/>

Ordinamento 2021

For students enrolled in A.Y. 2023/24

YEAR	COURSE UNITS	TEACHER	SDS	ECTS/CFU	HOURS
1st YEAR	SEMESTER I				
	English - Language and Culture	Fruttaldo Antonio	L-LIN/12	9	54
	Tourism and Heritage Management*	Mara Cerquetti	SECS-P/08	6	36
	Geography of Sustainable Destinations			9	54
	Mod.1 - Sustainable Tourism (semester I)	Simone Betti	M-GGR/01	3	18
	Mod.2 - Destination Marketing (semester II)	Gian Luigi Corinto	M-GGR/01	6	36
	Urban History	Francesco Bartolini	M-STO/04	9	54
	Tot. SEMESTER			33	
	SEMESTER II				
	Cultural Differences	Isabella Crespi	SPS/08	6	36
	Landscape and Environment Geography*	Simone Betti	M-GGR/01	9	54
	Creative Processes for Tourism*	Flavia Stara	M-PED/01	6	36
	or Educational Tourism*	Marta Brunelli	M-PED/01		
	Environmental Law and Tourism	Matteo Benozzo	IUS/01	6	36
2nd YEAR	Tot. SEMESTER			27	
	Total 1st YEAR			60	
	SEMESTER I				
	European Art History*	Giuseppe Capriotti	L-ART/02	6	36
	Planning and Control Systems in Tourism Businesses	Katia Giusepponi	SECS-P/07	9	54
	Tot. SEMESTER			15	
	SEMESTER II				
	French Language and Culture or Hispanic Language and Culture <sup>1</sup>	Gwenola Spataro Amanda Salvioni	L-LIN/03 L-LIN/06	9	54
	Tot. SEMESTER			9	
	ACTIVITIES WITHOUT SEMESTER OBLIGATIONS <sup>2</sup>				
	Elective courses <sup>3</sup>		---	15	
	FURTHER EDUCATION ACTIVITIES				
	<b>For Italian students:</b> Stage (9 CFU)			9	225
	<b>For international students:</b> Stage (6 CFU)			6	150
	Lingua e cultura italiana per il turismo <sup>4</sup> (lab)	Luca Di Dio	L-LIN/02	3	30
	Final dissertation		---	12	
	Tot. SEMESTER			36	
	Total 2 <sup>nd</sup> YEAR			60	
	TOTAL			120	

\*Students can choose the following alternative courses in the Italian language:

Course in study plan In English language	Alternative course in Italian language	Teacher	SDS	ECTS/CFU	HOURS	SEM
Tourism and Heritage Management – 6 CFU	Marketing culturale <b>or</b>	Mara Cerquetti	SECS-P/08	6	36	1
	Gestione e organizzazione delle aziende culturali	Mara Cerquetti	SECS-P/08	6	36	2
Landscape and Environment Geography – 9 CFU	Geografia	Simone Betti	M-GGR/01	9	48+10 (lab)	1
Creative Processes for Tourism <b>or</b> Educational Tourism – 6 CFU	Educazione e interpretazione del patrimonio	Marta Brunelli	M-PED/01	6	36	2
European Art History – 6 CFU	Storia delle immagini	Giuseppe Capriotti	L-ART/02	6	36	1

### <sup>1</sup> Second foreign language

The second foreign language courses are advanced (B1 level of knowledge of the language is required in order to attend the courses). Absolute beginners have to take the preparatory courses, which are given in the first semester. Each language course includes a part taught by the teacher and a certain number of hours of practice given by the native speaker assistant. The Hispanic Language and Culture course, in addition, includes specific Spanish grammar practice hours which will be held in English.

### <sup>2</sup> Activities without semester obligations

The semester of provision is not specified since these are activities that students can carry out throughout academic course of study.

### <sup>3</sup> Elective courses

Students may choose the elective courses according to the academic regulations of International Tourism and Destination Management (<https://www.unimc.it/it/ateneo/normativa/regolamenti-di-ateneo/regolamenti-cds-scienze-della-formazione/>).

In addition to the ones in alternative within the study plan (Creative Processes for Tourism or Educational Tourism; French Language and Culture or Hispanic Language and Culture), for the a.y. 2023/24, the Master Degree in International Tourism and Destination Management activates the following courses.

These courses are suggested and are those for which consistency with the objectives of the degree programme has already been ascertained.

Elective courses (Labs and seminars)	Teacher	SDS	ECTS/CFU	HOURS	SEM
<b>For laboratories and seminars: minimum 70% attendance</b>					
Digital Resources for Tourism: Channels, Quality, Co-Creation and Collaboration ( <i>lab</i> )	Pierluigi Felicati	M-STO/08	2	20	2
Heritage Interpretation Techniques for Cultural Tourism ( <i>lab</i> )	Marta Brunelli	M-PED/01	2	20	1
Heritage Marketing ( <i>sem</i> )	Marta Maria Montella	SECS-P/08	2	12	2
Art, Fashion, Tourism and Law	Giorgia Vulpiani	IUS/01	6	36	1
Lingua spagnola avanzata per la comunicazione del patrimonio ( <i>lab</i> )	Amanda Salvioni	L-LIN/06	3	30	2
Research methods – metodologie della ricerca ( <i>lab</i> )	Pierluigi Felicati	M-STO/08	3	30	1

### <sup>4</sup> Lingua e cultura italiana per il turismo

The laboratory *Lingua e cultura italiana per il turismo* is reserved for international students. For laboratories minimum 70% attendance is required.

## Career opportunities

### Highly qualified tourism expert

#### Scope within a work context:

The master's degree in "International Tourism and Destination Management" allows graduates to work, as freelance or employee, within the following professional areas:

- Tour designer
- Designer of specialised tourism
- Expert in local tourism development
- Private-public coordinator for tourism
- Consultant of local private organisations and start-ups in the hospitality industry
- Cultural tourism communication specialist and content creator (both in traditional and in digital media)

#### Skills attached to the professional profile:

This master's degree program aims to develop a professional figure able to manage a tourism agency or an organisation tasked with design, development and marketing of tourism products and services.

The resulting professional profile holds:

- strategic planning and process analytical skills;
- relational skills;
- communication abilities;
- competences in developing consistent projects by using design techniques and technologies for qualitative and quantitative data analysis;
- organizational skills;
- inventiveness and autonomous judgement;
- reliability, credibility and dedication.

#### Career opportunities:

Graduates of the master's degree course in "International Tourism and Destination Management" will be able to work as a high-responsibility figure within:

- organisations and institutions in the tourism industry;
- businesses tasked with design, development and marketing of tourism products;
- the organisation of cultural, entertainment and exhibition events;
- the hospitality services management;
- national and sub-national governmental institutions;
- the sectors of culture, cultural heritage and local development;
- the management of projects for sustainable tourism development aimed to the integration of social, environmental and economic goals.

## Internship

All information is available here:

<http://sfbct.unimc.it/en/courses/degree-courses/itourdem/courses/didactic-services/internships-1>

## Regulations of the Courses of Study

<https://www.unimc.it/it/ateneo/normativa/regolamenti-di-ateneo/regolamenti-cds-scienze-della-formazione/international-tourism-and-destination-management-lm-49>

## Contacts

Web page: <https://sfbct.unimc.it/en/courses/degree-courses/itourdem>

Contacts:

- *General info about stay, visa, housing etc:*  
[prospective.student@unimc.it](mailto:prospective.student@unimc.it)  
<https://www.unimc.it/en/services/welcoming-and-orientation>  
<https://www.unimc.it/en/services>
- *Academic career, general info about enrolment, interview, course and study plan:*  
<https://sfbct.unimc.it/it/didattica/servizi-alla-didattica/senior-tutor>