

DIPARTIMENTO DI  
**SCIENZE DELLA FORMAZIONE,  
DEI BENI CULTURALI  
E DEL TURISMO**



# STUDENT GUIDEBOOK A.Y. 2024/25



HR EXCELLENCE IN RESEARCH

UFFICIO  
**DIDATTICA E STUDENTI**

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## Calendar of didactic activities a.y. 2024/25

I semestre

LESSONS	EXAMS	GRADUATION EXAMS
30.09.2024 al 20.12.2024	13.01.2025 - 24.01.2025 <sup>[1]</sup>	04.11.2024 – 15.11.2024 <sup>[3]</sup>
	27.01.2025 - 07.02.2025 <sup>[1]</sup>	07.04.2025 – 16.04.2025 <sup>[4]</sup> (extraordinary session a.y. 23/24)
	10.02.2025 - 21.02.2025 <sup>[1]</sup>	17.04.2025 – 18.04.2025 <sup>[5]</sup> (additional graduation session a.y. 24/25 – only for LM-85bis)
	10.03.2025 - 15.03.2025 <sup>[2]</sup> (extraordinary session)	

<sup>[1]</sup> **Winter session for both a.y. 2023/24 and a.y. 2024/25:** Academic credits earned during the winter session are automatically assigned to a.y. 2023/2024, except for students enrolled in their first year in the a.y. 2024/2025. Academic credits earned during the winter session are automatically assigned to a.y. 2023/2024, except for students enrolled in their first year in the a.y. 2024/2025. Part-time students enrolled in a.y. 2023/2024 who have already earned 36 academic credits and have renewed their enrolment in a.y. 2024/2025 will be able to register for exams of this session only after contacting the Student's office, which will modify the relevant academic year.

<sup>[2]</sup> **Extraordinary session valid for a.y. 2023/2024:** the extraordinary session is available only for:

- students who, on the booking date, have renewed their enrolment for a.y. 2024/2025, has not passed all his exams within the prescribed period of time;
- students who have not renewed their enrolment for the a.y. 2024/2025 so that they are enrolled in the last year or they are off-course for the previous a.y. 2023/2024;
- students enrolled in single courses of a.y. 2023/2024.

<sup>[3]</sup> **Fall session of graduation exams a.y. 2023/2024 –all courses**

I student's office deadline: no later than **20.09.2024**

II student's office deadline: no later than **20.10.2024**

<sup>[4]</sup> **Extraordinary session for graduation exams a.y. 2023/2024 – all courses**

I student's office deadline: no later than **21.02.2025**

II student's office deadline: no later than **23.03.2025**

<sup>[5]</sup> **Additional graduation session a.y. 2024/2025 –LM-85bis only**

I student's office deadline: no later than **03.03.2025**

II student's office deadline: no later than **02.04.2025**



## II semester

LESSONS	EXAMS	GRADUATION EXAMS
24.02.2025 al 17.05.2025 (Saturday)*	26.05.2025 – 09.06.2025 <sup>[7]</sup>	23.06.2025 – 27.06.2025 <sup>[9]</sup> (LM-85bis only)
<b>*Easter break</b> 18-22.04.2025 <sup>[6]</sup>	10.06.2025 – 24.06.2025 <sup>[7]</sup>	09.07.2025 – 18.07.2025 <sup>[10]</sup>
	25.06.2025 – 09.07.2025 <sup>[7]</sup>	03.11.2025 – 14.11.2025 <sup>[11]</sup>
	01.09.2025 – 12.09.2025 <sup>[8]</sup>	
	15.09.2025 – 26.09.2025 <sup>[8]</sup>	

<sup>[6]</sup> Any further breaks will be communicated according to the University decisions.

<sup>[7]</sup> Summer session exams a.y. 2024/2025

<sup>[8]</sup> Fall session exams a.y. 2024/2025

<sup>[9]</sup> Summer session for graduation exams a.y. 2024/2025 - LM-85bis only

Students are eligible for this session only if they complete their career plan within the first summer session exams (26.05.2025 – 09.06.2025)

**I student's office deadline:** no later than 09.05.2025

**II student's office deadline:** no later than 09.06.2025 (exams must be taken by and no later than the I Summer session)

<sup>[10]</sup> Summer session of graduation exams a.y. 2024/2025 – all the courses except LM-85bis

Students are eligible for this graduation session if they complete their career plan by and no later than the II summer session exam (26.05.2025– 09.06.2025 and 10.06.2025 – 24.06.2025)

**I student's office deadline:** no later than 25.05.2025

**II student's office deadline:** no later than 24.06.2025 (exams must be taken by and no later than the II Summer session<sup>[7]</sup>)

<sup>[11]</sup> Fall graduation session a.y. 2024/2025 – all courses

**I student's office deadline:** no later than 19.09.2025

**II student's office deadline:** no later than 19.10.2025

### CLASSES

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### EXAMS

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### GRADUATION EXAMS

[Exams procedures and deadlines](#)



**INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT (Classe LM-49)**

For students enrolled in A.Y. 2024/25

Teaching programs: <https://sfbct.unimc.it/it/didattica/corsi-di-laurea/tutti-gli-insegnamenti/>

YEAR	COURSE UNITS	TEACHER	SDS	ECTS/CFU	HOURS
1st YEAR	<b>SEMESTER I</b>				
	English - Language and Culture	Fruttaldo Antonio	L-LIN/12	9	54
	Tourism and Heritage Management*	Cerquetti Mara	SECS-P/08	6	36
	Geography of Sustainable Destinations			<b>9</b>	<b>54</b>
	Mod.1 - Sustainable Tourism (semester I)	Nuovo PA	M-GGR/01	3	18
	Mod.2 - Destination Marketing (semester II)	Nuovo PA	M-GGR/01	6	36
	Urban History	Bartolini Francesco	M-STO/04	9	54
	<b>Tot. SEMESTER</b>			<b>27</b>	
	<b>SEMESTER II</b>				
	Cultural Differences	Crespi Isabella	SPS/08	6	36
	Landscape and Environment Geography*	Betti Simone	M-GGR/01	9	54
	Creative Processes for Tourism*	Stara F.	M-PED/01	6	36
	or Educational Tourism*	Brunelli Marta	M-PED/01		
	Environmental Law and Tourism	Benozzo Matteo	IUS/01	6	36
	<b>Tot. SEMESTER</b>			<b>33</b>	
	<b>Total 1st YEAR</b>			<b>60</b>	
2nd YEAR	<b>SEMESTER I</b>				
	European Art History*	Capriotti Giuseppe	L-ART/02	6	36
	Planning and Control Systems in Tourism Businesses	Giusepponi Katia	SECS-P/07	9	54
	<b>Tot. SEMESTER</b>			<b>15</b>	
	<b>SEMESTER II</b>				
	French Language and Culture	Caterino Fabiola	L-LIN/03	9	54
	or Hispanic Language and Culture <sup>1</sup>	Salvioni Amanda	L-LIN/06		
	<b>Tot. SEMESTER</b>			<b>9</b>	
	<b>ACTIVITIES WITHOUT SEMESTER OBLIGATIONS <sup>2</sup></b>				
	<b>FURTHER EDUCATION ACTIVITIES</b>			<b>9</b>	<b>225</b>
	<b>For Italian students:</b>				
	Stage (9 CFU)			9	225
	<b>For international students:</b>				
	Stage (6 CFU)			6	150
	Lingua e cultura italiana per il turismo (lab) (semester I) <sup>3</sup>	Di Dio Luca	L-LIN/02	3	30
	Elective courses <sup>4</sup>			15	
	Final dissertation			12	
	<b>Tot. ACTIVITIES WITHOUT SEMESTER OBLIGATIONS</b>			<b>36</b>	
	<b>Total 2nd YEAR</b>			<b>60</b>	
	<b>TOTAL</b>			<b>120</b>	

\*Students can choose the following alternative courses in the Italian language:

Course in study plan in English language	Alternative course in Italian language	Teacher	SDS	ECTS/CFU	HOURS	SEM
Tourism and Heritage Management	Marketing culturale	Cerquetti Mara	SECS-P/08	6	36	1
	or Gestione e organizzazione delle aziende culturali	Cerquetti Mara	SECS-P/08	6	36	2
Landscape and Environment Geography	Geografia	Betti Simone	M-GGR/01	9	48+10 (lab)	1
Creative Processes for Tourism Or Educational Tourism	Educazione e interpretazione del patrimonio	Brunelli Marta	M-PED/01	6	36	2
European Art History	Storia delle immagini	Capriotti Giuseppe	L-ART/02	6	36	1

<sup>1</sup> Second foreign language

The second foreign language courses are advanced (B1 level of knowledge of the language is required in order to attend the courses). Absolute beginners have to take the preparatory courses, which are given in the first semester. Each language course includes a part taught by the teacher and a certain number of hours of practice given by the native speaker assistant. The Hispanic Language and Culture course, in addition, includes specific Spanish grammar practice hours which will be held in English.

<sup>2</sup> Activities without semester obligations

The semester of provision is not specified since these are activities that students can carry out throughout academic course of study.

<sup>3</sup> Lingua e cultura italiana per il turismo

The laboratory Lingua e cultura italiana per il turismo is reserved for international students.

For laboratories minimum 70% attendance is required.

<sup>4</sup> Elective courses

Students may choose the elective courses according to the academic regulations of International Tourism and Destination Management

(<https://www.unimc.it/it/ateneo/normativa/regolamenti-di-ateneo/regolamenti-cds-scienze-della-formazione/>).

In addition to the ones in alternative within the study plan (Creative Processes for Tourism or Educational Tourism; French Language and Culture or Hispanic Language and Culture), for the a.y. 2024/25, the Master Degree in International Tourism and Destination Management activates the following courses.

These courses are suggested and are those for which consistency with the objectives of the degree programme has already been ascertained.

Elective courses (Labs and seminars)	Teacher	SDS	ECTS/CFU	HOURS	SEM
<b>For laboratories and seminars: minimum 70% attendance</b>					
Digital Resources for Tourism: Channels, Quality, Co-Creation and Collaboration (lab)	Feliciati Pierluigi	M-STO/08	2	20	2
Heritage Interpretation Techniques for Cultural Tourism (lab)	Brunelli Marta	M-PED/01	2	20	1
Heritage Marketing (sem)	Montella Marta Maria	SECS-P/08	2	12	2
Art, Fashion, Tourism and Law	Vulpiani Giorgia	IUS/01	6	36	1
Lingua spagnola avanzata per la comunicazione del patrimonio (lab)	Salvioni Amanda	L-LIN/06	3	30	2
Research methods – metodologie della ricerca (lab)	Feliciati Pierluigi	M-STO/08	3	30	1
Cultural heritage and Wikipedia	Capriotti Giuseppe / Feliciati Pierluigi (co-teaching)	---	2	20	1
Film and Tourism	Mugubi John	L-ART/02	3	18	1
Models of tourism in Spain	Borja Franco Llopis	L-ART/02	2	12	2
Graphic culture, childhood and heritage. Argentina 1880-1940	Szir Sandra	L-LIN/06	2	12	2
Diaspora and cultural studies	Aamir Shehzad	M-PED/01	2	15	1

## Career opportunities

### Highly qualified tourism expert

#### Scope within a work context:

The master's degree in "International Tourism and Destination Management" allows graduates to work, as freelance or employee, within the following professional areas:

- Tour designer
- Designer of specialised tourism
- Expert in local tourism development
- Private-public coordinator for tourism
- Consultant of local private organisations and start-ups in the hospitality industry
- Cultural tourism communication specialist and content creator (both in traditional and in digital media)

#### Skills attached to the professional profile:

This master's degree program aims to develop a professional figure able to manage a tourism agency or an organisation tasked with design, development and marketing of tourism products and services.

The resulting professional profile holds:

- strategic planning and process analytical skills;
- relational skills;
- communication abilities;
- competences in developing consistent projects by using design techniques and technologies for qualitative and quantitative data analysis;
- organizational skills;
- inventiveness and autonomous judgement;
- reliability, credibility and dedication.

#### Career opportunities:

Graduates of the master's degree course in "International Tourism and Destination Management" will be able to work as a high-responsibility figure within:

- organisations and institutions in the tourism industry;
- businesses tasked with design, development and marketing of tourism products;
- the organisation of cultural, entertainment and exhibition events;
- the hospitality services management;
- national and sub-national governmental institutions;
- the sectors of culture, cultural heritage and local development;
- the management of projects for sustainable tourism development aimed to the integration of social, environmental and economic goals.

#### Internship

All information is available here:

<http://sfbct.unimc.it/en/courses/degree-courses/itourdem/courses/didactic-services/internships-1>

#### Regulations of the Courses of Study

<https://www.unimc.it/it/ateneo/normativa/regolamenti-di-ateneo/regolamenti-cds-scienze-della-formazione/international-tourism-and-destination-management-lm-49>

#### Contacts

**Web page:** <https://sfbct.unimc.it/en/courses/degree-courses/itourdem>

#### Contacts:

- **General info about stay, visa, housing etc:**  
[prospective.student@unimc.it](mailto:prospective.student@unimc.it)  
<https://www.unimc.it/en/services/welcoming-and-orientation>  
<https://www.unimc.it/en/services>
- **Academic career, general info about enrolment, interview, course and study plan:**  
<https://sfbct.unimc.it/it/didattica/servizi-alla-didattica/senior-tutor>