

A.Y. 2020/21

**NOTICE OF SELECTION FOR THE PARTICIPATION TO THE
ONLINE WORKSHOP PERTAINING TO THE PROGRAMME "INTANGIBLE CULTURAL HERITAGE AND
SUSTAINABLE TOURISM DEVELOPMENT IN THE MARCHE REGION, ITALY"
PROMOTED BY THE HEILBRONN UNIVERSITY FOR APPLIED SCIENCES (HHN)
5-6 JULY 2021**

Art. 1 - Description of the didactic activity

An online didactic activity has been activated under the Programme "Intangible cultural heritage and sustainable tourism development in the Marche Region, Italy" and promoted by the Heilbronn University for Applied Sciences (HHN).

The activity aims at creating an international learning experience for students of both universities in order to establish and promote the professional and scientific communication among the involved researchers in connection with the programme topics.

The project consists of an online international workshop (on HHN's Webex platform) scheduled for 5 and 6 July 2021.

The participants, organised in small groups, will be guided by professors for the preparation of a presentation in the English language to be done on 5 and 6 July on the topics concerning cultural heritage enhancement and sustainable tourism development.

Art. 2 - General requirements for participation

Applications may be submitted by those who, by the deadline of this notice, meet the following requirements:

- be a regularly enrolled student in the Master's degree course in International Tourism and Destination Management (class LM-49) or in the Master's degree course in Management dei beni culturali (class LM-89) at the University of Macerata for the academic year 2020/21;
- be up to date with the payment of all university fees.

Art. 3 - Procedures and terms for submitting applications

Applications must be submitted exclusively using the online form available at the following link:

https://docs.google.com/forms/d/e/1FAIpQLSd33JVtaNT_JsAIPNHSWtMJSOfmCLIDFI09evWLo0ngVrtUkQ/viewform?usp=pp_url

Applications must be submitted online and no later than 14 May 2021

All the applications forwarded differently will be rejected.

Art. 4 - Selection and merit list criteria

The selection of the candidates will be carried out by a committee appointed by the Director of the Department of Education, Cultural Heritage and Tourism.

The first 20 students of the merit ranking result will be admitted to the aforementioned activity.

The merit ranking list will be drawn up on the basis of:

- the weighted average of the grade points taken by the deadline of the notice;
- the number of CFU obtained by the deadline of the notice (CFUs acquired in a previous career, even though validated, will not be taken into account);
- the personal specific interest for the subject, scored on a scale of 1 to 10 on the basis of a motivational interview about the contents of the proposed didactic activity, conducted in the English language, with the commission. This interview is scheduled, only in case the number of the candidates exceeds 20, for **24th May 2021 at 3 p.m.**, and it will occur on the virtual Teams room, which link will be indicated simultaneously to the publication of the admitted candidates.

At the end of the selection procedures, the merit list will be posted on the same webpage where the notice is published: <http://sfbct.unimc.it/it/dipartimento/bandi/bando-studenti>.

The first 30 candidates and all the candidates with equal merit to the last position of the merit list - compiled on the basis of the career evaluation - will be admitted to the interview.

No further forms of personal communication to the candidates are provided – therefore the publication of the ranking list is intended as the call for the interview.

Art. 5 - Verification and curricular recognition

The 100% attendance to the workshop and its online submission will allow students to acquire 3 CFUs for "Elective courses" as referred to in art. 10, paragraph 5 of the Ministerial Decree 270/04.

The reference professor for the acquisition of the 3 CFUs is prof. Mara Cerquetti.

The registration of the activity in the student's career will occur in the same way as for exams: student is required to register online for the exam in order to get the online exam verbalisation.

For further information, please contact Mrs. Monica Cavalletti (monica.cavalletti@unimc.it).