



ERASMUS+ KA2 SELECTION NOTICE
Strategic partnership project for entrepreneurs and students in Higher Education at the
University of Pannonia (Hungary)
CALL FOR STUDENTS
ACADEMIC YEAR 2018/19

Erasmus+ KA2 PROGRAMM: Cooperation for innovation and the exchange of good practices – Knowledge Alliances for Higher Education

Erasmus+ is an EU Program in the fields of education, training, youth and sports for the period 2014-2020. This call is funded by the Erasmus+ Project no. 575782-EPP-1-2016-1-IT-EPPKA2-KA ***“The Wine Lab - Generating innovation between practice and research”***, lasting 36 months as part of KA2 action – *“Cooperation for innovation and the exchange of good practices – Knowledge Alliances for Higher Education”*, based on the resolution of the Governing Body at this University on December 14th, 2016, which authorizes the Department of Education, Cultural Heritage and Tourism to carry out all the activities related to the implementation of the project ***“The Wine Lab - Generating innovation between practice and research”***.

Art. 1 – The project *“The Wine Lab – Generating innovation between practice and research”*** and the Wine Week**

The European project ***“The Wine Lab - Generating innovation between practice and research”*** was planned to create the basis for a dialogue among research, business and local and regional communities, involving the Universities that are promoting research in the fields of agriculture and oenology on the one hand and small wine producers, especially those who are operating in disadvantaged areas, on the other hand, in order to stimulate the exchange of knowledge, to share objectives and solutions, to generate and to accelerate innovation in the wine sector at the same time. This project involves the implementation of a series of activities related to this purpose: including, the **Wine Week**, an intensive learning course about market orientation for food processing industries and addressed to both university students and national and international wine producers, entrepreneurs and professionals.

During the **Wine Week**, students will have the opportunity to get in touch with colleagues coming from other European universities, practically learn how small wine producers can compete in a global market and study marketing strategies. The course is based on the formula of experiential



learning, integrating the theoretical background of the participants with direct experience. For more information about the project www.thewinelab.it

Art. 2 – Location and duration of the Wine Week

The main venue for the Wine Week will be the University of Pannonia (Veszprém, Hungary). The Wine Week will last seven days. The period will be from 7th to 13th October 2019.

Art. 3 – Erasmus+ KA2 community contribution to students attending the Wine Week

Based on the Erasmus+ project no. 575782-EPP-1-2016-1-IT-EPPKA2-KA “*The Wine Lab - Generating innovation between practice and research*”, a selection notice is announced for the attribution of no. 6 Erasmus+ KA2 **contributions** to be used for a **week of intensive course (Wine Week)** at the University of Pannonia (Veszprém, Hungary) for the **academic year 2018/19**.

Erasmus+ KA2 community contributions will be paid in a single installment, equal to 100% of the contribution due, according to the modalities established in the attachment n. 1 to the “KA2 mobility guidelines” call, which is an integral part of it.

Art. 4 - General requirements for participation

Those who meet the following requirements may apply by the deadline of this notice:

- being a student regularly enrolled in master's degree in International Tourism and destination management (class LM-49) at the University of Macerata for the academic year 2018/2019 or the academic year 2019/20;
- being up-to-date with the payment of all the university fees;
- no taking advantage of another Erasmus mobility contribution or any other type of community funding during the same period of time.

Art. 5 - Terms and conditions for submitting the application

The application for selection participation must be made exclusively using the **online form** available here:

http://sfbct.unimc.it/it/dipartimento/bandi/bando-studenti/KA2_Ungheria_2019/form_candidature

**Applications must be strictly submitted online by
02:00 pm on June 8th, 2019**

Applications will not be accepted if submitted in different ways and times than the ones required in this call.

Art. 6 – Selection and classification criteria

The candidates' selection will be made by a Commission appointed by the Director of the Department of Education, Cultural Heritage and Tourism and composed of the Scientific Responsible for the European project “*The Wine Lab - Generating innovation between practice and*

research", assisted by selected components between the teaching and the administrative staff of the Department.

The score will be assigned according to the following method:

- a mathematical score obtained with an algorithm based on the student's career within the Degree Course in International Tourism and Destination Management (class LM-49);
- a maximum of 10 points awarded on the basis of an interview with the Commission in relation to the contents of the project.

The mathematical score is assigned according to an algorithm based on the following parameters:

- **WEIGHTED AVERAGE:** weighted average of the marks of the exams taken at the deadline of this call within the Degree Course in International Tourism and Destination Management (class LM-49), without considering the exams validated by previous careers; any aptitude tests passed and internship activities are assessed by assimilating them to the weighted average;
- **DURATION OF THE CAREER:** number of university credits achieved in relation to the number of semesters elapsed since the date of the first enrollment, considering a semester for the year with part-time enrollment and two semesters for the full-time one; only the first semester will be counted for the academic year 2018/19.

Exams in supernumerary do not contribute to the definition of the score.

An additional score of 0.2 points is provided for each university credit achieved at the deadline of this call within the career of the LM-49 master's class.

APPLIED FORMULA

$$MPM + \frac{CFUM}{SEMM} + 0,2 * CFUM$$

the result is rounded to the second decimal place

LEGEND

MPM = career-weighted average of the LM-49 class at the deadline of the call

CFUM = n. university credits achieved in the career of the LM-49 class at the deadline of the call (not validated)

SEMM = n. semesters for enrollment in the LM-49 class course at the deadline of the call, considering a semester for the year with part-time enrollment and two semesters for the full-time one; only the first semester will be counted for the academic year 2018/19

ADDITIONAL SCORE = an additional score of 0.2 points for each university credit achieved within the LM-49 career

With the same score, priority will be given to the candidate with a lower age.



At the end of the selection procedures, the merit ranking, approved by the Director of the Department of Education, Cultural Heritage and Tourism, will be published on the following page: <http://sfbct.unimc.it/it> in the section "Department - Calls - Calls and scholarships for students".

Art. 7 – The winners' obligations

The winning students will receive an email with a notification for the appointment. Within 10 days from the receipt of this notification, they must respond confirming acceptance or renunciation. In case of acceptance, the Participant will have to sign a Contract with the University of Macerata, in order to regulate mobility period and economic contributions. The winners must scrupulously follow all the instructions and the procedures in the attachment n. 1 to the "KA2 Mobility Guidelines" call and respect all the deadlines before, during and after mobility.

In the event that no notification (acceptance or renunciation) is received in the terms previously indicated, the student is considered a renouncer in any case and is excluded from participating in the possible reopening of the terms of this selection notice. In case of renunciation by the entitled person or non-acceptance, the mobility contribution will be assigned to the first suitable candidate by scrolling the ranking list.

Those who will renounce to the departure, after signing the Contract with the University of Macerata, to be notified to the e-mail addresses susanna.capodaglio@unimc.it, monica.cavalletti@unimc.it, must provide for the full reimbursement of their scholarship within 10 days from the renunciation notification.

Art. 8 – Information about protection of personal data at the University of Macerata

Pursuant to Art. 13 of Legislative Decree n. 196 of June 30th, 2003, in the European Regulation for Protection of personal data (RGPD-UE 2016/679) and the indications published at the url: <https://www.unimc.it/it/privacy-policy>, the holder of the provided personal data processing is the University of Macerata, via Crescimbeni n. 30-32, in the person of the Magnificent Rector as a Legal Representative. The Data Protection Officer, appointed pursuant to Art. 37 of the RGPD, is with the Data Controller. The Data Protection Officer can be contacted at the following email address: dpo@unimc.it.

Art. 9 - Responsible for the procedure

Pursuant to Law n. 241/1990, the Responsible for the procedure is Mrs. Simonetta Riccardi, Polo didattico "Luigi Bertelli", P.le Bertelli n. 1, 62100 Macerata (simonetta.riccardi@unimc.it - <http://sfbct.unimc.it>).

For administrative information about this call procedure, please contact Dr. Monica Cavalletti, for information about mobility contributions, please contact Dr. Susanna Capodaglio at the Department of Education, Cultural Heritage and Tourism, Polo didattico "Luigi Bertelli", P.le Bertelli n. 1, 62100 Macerata (tel. 0733 258 5929 - <http://sfbct.unimc.it>).



This call is published on the University Official Online Register and is available on the website at <http://sfbct.unimc.it/it/dipartimento/bandi> under the section calls for students.

Macerata, 16th May 2019

The Director of the Department
of Education, Cultural Heritage
and Tourism

Signed Prof. Lorella Giannandrea



The Scientific Responsible
of the Erasmus KA2 Project

“The Wine Lab”

Signed Prof. Alessio Cavicchi



Academic year 2018/19
Attachment n. 1 to the selection notice

ERASMUS+ KA2 GUIDELINES
Strategic partnership project for entrepreneurs and students in Higher Education at the
University of Pannonia (Hungary)

General information on mobility

The legislation and the regulation governing non-EU students' entry and stay in various countries participating in the Erasmus+ Program are different and linked to these students' nationality: it is the student's responsibility to collect information with the necessary advance and to obtain the documents and the health cover, which will allow entry and stay in the destination country, by contacting the diplomatic representative.

During the entire mobility period, the student will benefit from insurance cover for accidents and civil liability of the University of Macerata.

It is the student's responsibility to verify any risks to which he/she may be exposed from the point of view of personal safety (useful information can be found on the website <http://www.viaggiare Sicuri.it> by the Ministry of Foreign Affairs and International Cooperation).

Procedural indications

Candidates are required to check the selection results on the following page: <http://sfbct.unimc.it/it> in the section "Department - Calls - Calls and scholarships for students".

Successful candidates will receive an email with the official appointment notification. As required by the call, within ten days from the receipt of the notification, they must confirm acceptance of the assigned mobility period or renounce to it. In any case, those who have not accepted by the indicated deadline will be definitively considered renouncers to the Erasmus KA2 mobility referred to in the call for the academic year 2018/19. In case of renunciation by the entitled person or non-acceptance, the mobility contribution will be assigned to the first suitable candidate.

The winners, who are assignees of a mobility within the framework of another international program for the same period of studies abroad, will have to renounce to the mobility previously accepted, before sending the confirmation of participation in the mobility referred to in this call.

Indications when starting mobility

Before leaving, the student must compulsorily:

- have signed the Contract with the University of Macerata;
- have notified their bank/postal details for the payment of the economic contributions in the Contract;



- EU citizens: be in possession of an identity document valid for travel abroad or a valid passport;
- Non-EU citizens: be in possession of a valid passport and a valid residence permit.

Indications when returning from mobility

When returning from mobility, the student is required to send the Wine Week certificate issued by the University of Pannonia to the Department of Education, Cultural Heritage and Tourism via email (susanna.capodaglio@unimc.it).

Information about the economic contribution

The economic contributions will be paid as follows:

- a) the contribution is 600.00 euros for the participation in the Wine Week;
- b) the contribution of 600.00 euros will be paid in order to cover the participant's travel expenses (up to the University of Hungary and return) and accommodation costs. Expenses related to food and local travel during the Wine Week will be entirely charged to the University of Pannonia;
- c) the total mobility contribution is 600.00 euros paid in a single solution before departure (within 30 days from the acceptance notification by the student), after signing acceptance of the Contract, as required by Art. 7 of the Call.

In case of renunciation or interruption after the payment of the contribution by the University of Macerata, **the winner will be required to return the contribution to the mobility received within 10 days from the renunciation or interruption notification.** In the event of early return due to force majeure, the part of the contribution related to the period already spent abroad will not be required to be returned. By "force majeure", we mean any unforeseeable and exceptional situation or event, independent from the parties' will and not attributable to the fault or the negligence of one of them or a subcontractor, an affiliated entity or third parties participating in the implementation of the Project, which prevents one of the parties from fulfilling any of their obligations according to the contract and is unavoidable despite the diligence of the parties concerned. On this regard, it is advisable to provide insurance when purchasing trip and overnight stay.

Mobility must be compulsorily completed within the specified periods: there are no extended stay periods at the host location except at one's expenses.

