

# 12th International Seminars' Week

28 November – 2 December 2022

## Seminars

### ***A professional biography: the experience of an Italian guide and interpreter in Paris***

**Penelope Luisi, Professional guide and interpreter**

#### *Abstract*

On the edge of an autobiographical narrative, Mrs. Luisi will provide with information on the various aspects of professional guide and interpreter work in France. Professionalizing studies in French university system, legal and technical-organizational aspects, reflections between theory and practice based on almost thirty years of work experience in France, considerations on intercultural dynamics in the tourism perspective. Work in times of crisis (economic, terrorist, pandemic), with virtual visits, online. Organization and preparation of a visit to Paris / France. Practical examples. The professional experience of Mrs. Luisi can provide an important motivational key for students in our degree classes.

*Date:* 2 December 2022, 10 a.m.-1 p.m. and 2 p.m.-5 p.m.

*Evaluation:* Written test

### ***Tourism and overtourism in Barcelona. Policies and governance of tourism growth***

**Paul Rooms, Linguistic Services Provider – Scientific and Technical Translations**

#### *Abstract*

Barcelona, the capital of Spain's Catalonia region, has become one of the world's most appealing city destinations. The 1992 Olympic Games marked a watershed moment for the city, which had to undergo significant change to host the world's most important sporting event. Almost three decades later, the effort is still paying off: despite the impact of COVID-19 and the strict mobility restrictions imposed by the Spanish government, Barcelona was among the top travel destinations in Europe in terms of overnights in 2020. Over-tourism throughout most of the year has resulted in problems for Barcelona's residents in terms of housing availability, pollution, traffic, cost of living increase, and the reduced possibility to enjoy their communal spaces. The Barcelona administration has recognised these problems early and has implemented policies which could hold together the interests of all stakeholders without penalizing tourism itself. The city has consistently worked to ensure that tourism is environmentally responsible, culturally diverse, and socially responsible. Nevertheless, the problems are far from being resolved, so much so that part of the residents is opposing tourism tout-court. Several projects are underway to provide residents with a more liveable urban environment, but their destiny will in part depend on the results of the administrative elections to be held in 2023.

*Dates:* 28 November, 3 p.m.-6 p.m. | 29 November, 10 a.m.-1 p.m.

*Evaluation:* Final online test on Google forms

## AGENDA

### 28 November 2022

- 3 p.m. – 6 p.m.

***Tourism and overtourism in Barcelona. Policies and governance of tourism growth***

Paul Rooms, Linguistic Services Provider – Scientific and Technical Translations

***Room 12, Polo Bertelli, Department of Education, Cultural Heritage and Tourism - Macerata***

### 29 November 2022

- 10 a.m. – 1 p.m.

***Tourism and overtourism in Barcelona. Policies and governance of tourism growth***

Paul Rooms, Linguistic Services Provider – Scientific and Technical Translations

***Room 8, Polo Bertelli, Department of Education, Cultural Heritage and Tourism - Macerata***

### 2 December 2022

- 10 a.m. - 1 p.m. and 2 p.m. – 5 p.m.

***A professional biography: the experience of an Italian guide and interpreter in Paris***

Penelope Luisi, Professional guide and interpreter

***Room 7, Polo Bertelli, Department of Education, Cultural Heritage and Tourism - Macerata***